Epson TM-C710, Inkjet 58mm ,USB/ Ethernet Interface, PS-180

The Epson TM-C710 is a full-colour, high-quality 58mm receipt printer for effective targeted customer-marketing campaigns at the point of sale.

The Epson TM-C710 enables you to increase your revenue and your customers' loyalty with full-colour coupon campaigns. By printing colour coupons on demand, at the time of transaction, the TM-C710 allows you to better reach your customers with truly targeted promotions and special offers.

The amazing quality of receipts produced by the TM-C710 make it a powerful direct-marketing tool for communicating with consumers more effectively. This could include special events, future promotion campaigns, loyalty programs benefits and VIP sales, increasing the potential for capturing new customers and generating more in-store traffic.

The TM-C710's high-quality colour printing easily differentiates the coupons from receipts. By maximising promotion visibility, redemption rates are increased, driving repeat business and developing customer loyalty. Printing on demand also allows you to tailor your special offers, promotions or messaging to each customer, for a fully personalised approach.

All this is achieved with the TM-C710 – a unique colour receipt printer with a compact design for easy installation at the till point.

To ensure your customers are served quickly, the TM-C710 prints an average-sized 20cm coupon in around two seconds, making the transaction process fast and without constraint And, as with any Epson POS printer, it is simple and easy to use, enabling till operators to replace ink and paper in just seconds.

It's economical too - the high-capacity cartridges deliver an equally high volume of coupons, while the 'smart cartridge management' system ensures every drop of ink is used up, keeping the total cost of ownership low.

KEY FEATURES

- **Full-colour prints**
  Improve visibility and redemption
- **Print-on-demand**
  Targeted promotions and offers
- **Economical**
  High-volume coupon printing
- **Fast and efficient**
  High-quality coupons in seconds
- **Compact design**
  Save on space at the till-point

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PRODUCT SPECIFICATIONS

PAPER

Paper size	57.50 ± 0.50 (W) mm x dia 90.00 mm

INTERFACES

Interfaces	Hi-Speed USB - compatible with USB 2.0 specification, Ethernet interface (100 Base-TX / 10 Base-T)

POWER

Power Supply	PS-180

GENERAL

Product dimensions	140 x 210 x 222 mm (Width x Depth x Height)
Product weight	5.2 kg
Colour	Epson Dark Gray
Installation	horizontally
Supported Humidity	Operation 20% - 80%, Storage 5% - 85%
Supported Temperature	Operation 10° C - 35° C, Storage -20° C - 60° C

FONTS & STYLES

Print Speed	130 mm/sec
Printing Characters	Graphics, Barcode

STANDARDS COMPLIANCE

EMC Standards	CE marking
Safety standards	TÜV

OTHER

Warranty	12 months Carry in
	Optional warranty extension available

LOGISTICS INFORMATION

SKU	C31CA91021
EAN code	8715946531618
Country of Origin	China

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WHAT'S IN THE BOX

- Ink Cartridge
- Main unit
- PS-180 & AC cable
- Roll paper
- User manual

SUPPLIES

- SJIC25P Ink Cartridge (C33S020591)
- Coupon paper roll, 58mm x 70m (C33S045267)

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